

MSNVA News Digest

Online Publication Information



The Medical Society of Northern Virginia

An electronic publication published twice per month and directly e-mailed to all members.

Policies:

All display publications are subject to approval by the executive director.

Display Ad Closing Dates:

Please contact MSNVA for information on the next publication date.

Direct your questions to (703) 934-8818 or email leadership@msnva.org.

Rates:

General Rates (per month)		
Frequency	1X	2X
	\$75	\$130

**If you have selected the 2X option, please note that your ad will run in two consecutive publications.*

Artwork:

All art must be high resolution only (Minimum 300 DPI). We accept files in PDF or JPEG formats. 1 image (2"x1" max), up to 60 words. The MSNVA News Digest is a full color publication.

Submission:

Please e-mail all files to leadership@msnva.org. If your files are larger than 8 MB, please compress files before emailing. Please fax all signed contracts to (703) 934-8449.

Cancellations:

Multiple insertion contracts must be fulfilled in order to receive discounted rate or the source will be charged the difference between the regular and discounted rates.

Insertion Order: Please fax to (703) 934-8449 or email to leadership@msnva.org

Company Name: _____

Address: _____ Suite #: _____

City: _____ State: _____ ZIP Code: _____

Phone Number: _____ Fax Number: _____

Contact Name: _____ Title: _____

Phone Number: _____ E-Mail Address: _____

Billing Address (if different from above):

Please check all that apply: 1 Time 2 Times
Check Ad Type: Logo with Hyperlink Ad with Hyperlink Total Cost Per Insertion: \$ _____

All sponsored entities will be billed during the first week of each month of the contracted issue. Payments must be received within 30 days of invoice date or the publication collateral will be discontinued. All terms, conditions, and regulations as stated in the publishing rates schedule are hereby made a part of this contract. All publications are subject to approval by MSNVA. *Production schedule is subject to change.*

Authorized Signature: _____ Date: _____

MSNVA Home Page Flash Ad

Online Publication Information



The Medical Society of Northern Virginia

Location:

Ad located on the right side of the homepage space above the upcoming events and newsfeed. This space is offered to one company with a minimum of six months commitment

Display Ad Closing Dates:

At least one week before production.

Submission:

Please e-mail all files to leadership@msnva.org. If your files are larger than 8 MB, please compress files before emailing. Please fax all signed contracts to (703) 934-8449.

Policies:

All display publications are subject to approval by the executive director.

Rates:

\$700 per month

Artwork:

All art must be high resolution only (Minimum 300 DPI). We accept files on PDF or JPEG formats. The MSNVA website is in a full color.

Cancellations:

Agreement can be cancelled with a thirty-day written notice to MSNVA.

Insertion Order: Please fax to (703) 934-8449 or email to leadership@msnva.org

Company Name: _____

Address: _____ Suite #: _____

City: _____ State: _____ ZIP Code: _____

Phone Number: _____ Fax Number: _____

Contact Name: _____ Title: _____

Phone Number: _____ E-Mail Address: _____

Billing Address (if different from above):

Please check all that apply: (X1) 6-month agreement \$4,000 (X2) 6-month agreement \$7,500

Production Date: _____

Agreement requires a deposit of \$1,400. Clients will be billed during the first week of each month for the duration of the agreement. Payments must be received within 30 days of invoice date or the publication collateral will be discontinued. All terms, conditions and regulations as stated in the publishing rates schedule are hereby made a part of this contract. All publications are subject to approval by MSNVA. *Production schedule is subject to change.*

Authorized Signature: _____ Date: _____